

Transportation Coordinating Committee Meeting



Friday, May 10, 2013

8:30 AM

Health Care Center Classroom #136

3530 County Road F

Janesville, WI 53545

Members Present: Dave Mumma, Jennifer Anselmi, John Hanewall, Joyce Lubben, Justin Svingen, Karl Schulte, Patty Hansberry, Rob Wilkinson, Ryan Schomber, Steve Skelly, Terry Nolan, Terry Thomas

Members Absent: Bob Soltau, Michelle Gavin, Lynn Jones

Others in attendance: None

Call to order:

Chair Svingen called to order the meeting of the Rock County Transportation Coordinating Committee at 8:35 AM on Friday May 10, 2013 in room #136 of the Rock County Health Care Center.

Approval of Agenda

Agenda approved as presented

Approval of Minutes – 4/12/13

Minutes approved as presented

Introduction of Members

Members introduced themselves and their organizational affiliation

Introduction of Visitors

No visitors present

Citizen Participation, communication, and announcements

None

Old Business

Rock County transportation inventory update

Chair Svingen gave an update on the transportation inventory process. A revised list will be disseminated once more information is gathered. The Committee agreed to divide up the known providers among Members who will then be responsible for gathering needed information.

New Business

Review of Public Transit-Human Services Coordinated Plan public involvement strategy.

Chair Svingen and Member Schulte presented the recommendations put forth by the Public Outreach sub-committee that also consists of Member Lynn Jones (not present).

The overall approach to the outreach plan will include a series of focus groups held throughout the county. Currently focus groups have been scheduled as follows:

June 10-Pathways 1PM – 3PM

June 10-Pathways 5:30 PM-7:30 PM (in Spanish)

June 18-Job Center 1:00 PM-4:00 PM

June 21-Edgerton Library 10:00 AM – 12:00 AM

June 27-New Horizon Methodist Church Orfordville 10:00 AM–12:00 PM

July 17-Clinton Senior Center-1:00 PM-3:00 PM

A facilitator's kit and loose script will continue to be worked on. The general outline presented included the following topic areas:

Introduction

Housekeeping

Overview of the day

Explain the coordinated plan

Explain the planning process

Existing Conditions

- Where do you currently travel
- How do you get there

Visioning

- If transportation/money/time were not an issue where would you like to go more often

Existing conditions cont'd

- What are the barriers keeping you from getting there

Quizzing

- What services exist in your community

Gaining knowledge

- Do you use existing services
- Recap what we have talked about and provide opportunity for input on behalf of those not able to attend

Prioritize

- List the three most significant transportation related barriers facing your community

The sub-committee also recommended the development of a “virtual stakeholders” meeting which will be in the form of an online survey that will be distributed widely as well as dispersed to specific individuals/agencies to ensure a diverse and representative cross section of Rock County provides input. Examples of survey targets

- County Board
- Local administrators/mayors/leaders
- Social service agencies
- Tap into existing networks

Chair Svingen and Vice Chair Nolan will work on developing the outline of the survey process and have recommendations for the next meeting.

Member Skelly moved to approve the recommendations put forth by the sub-committee pending continued review by the Committee via email, second by Member Schomber.

ADOPTED

Developing the Public Transit-Human Services Coordinated Plan involvement marketing strategy

The Committee discussed how tapping into existing networks and organizational affiliations will be the best course of action to promote the Coordinated Plan survey. The survey will also be dispersed via paper copy to appropriate locations and be on the County’s website.

Member Reports

Member Wilkinson stated the importance of contacting area legislator’s regarding transportation funding.

Member Skelly stated that Rock County Transit has been granted three new vehicles to replace aging fleet

Member Mumma stated ridership on the Janesville-Milton-Whitewater Express sees continued success. Ridership for JTS overall has seen a 7.7% increase (includes JMW).

Member Schulte stated that Edgerton Cab continues to see increased ridership.

Member Schulte also stated that Brown Cab received a CTAA grant to study how to improve cross-jurisdiction/municipality transportation and the process is

ongoing. This study will coincide with the Coordinated Planning process and may help inform the planning process.

Member Nolan stated that she will be conducting an instructional on how to use your bike and the bus at the Farmer's Market Saturday May 10, 2013.

Member Anselmi stated that the ADRC is now open.

Chair Svingen stated that an RFP will be released to find a videographer for a travel training video.

Chair Svingen also gave an update on the Non-Emergency Medical Transportation program stating that MTM, inc. will officially take over on August 1, 2013 and that the number for users will remain the same.

Future Meeting Dates

- a. 6/14/2013
- b. 7/12/2013
- c. 8/9/2013

Adjournment

Meeting adjourned at 9:55 AM

*Minutes respectfully submitted by
Justin Svingen,
Mobility Manager
Council on Aging*

**Minutes not official until adopted by the Rock County Transportation
Coordinating Committee**