

MINUTES
BOARD OF DIRECTOR
Wednesday, October 30, 2013
8:30 a.m. – 10:30 a.m.
Community Action Board of Directors
Pathways Center, 20 Eclipse, Beloit

<u>Present</u>		<u>Absent</u>	<u>Staff</u>	<u>Guests</u>
Kim Capstick	Linda Seemeyer	Dave Godek	Lisa Furseth	Sue Conley
Yolanda Cargile	Penny Sonheim		Cecilia Dever	Katie Castern
Shannon Gallagher	Amanda Sookraj		Traci Scherck	
Jason Heidenreich	Mark Spreitzer		Lynn Jones	<u>Beloit College Students</u>
Julie Lewis	Jana Vegge		Marc Perry	
Minnie Murry	Jennifer Wood		Jennifer Perreault	
Brenda Pinson	Jeremy Zajac		Debbie Keller	

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1. CALL TO ORDER – Board Chair called the meeting to order and the above attendance was recorded.
 2. AGENDA APPROVAL
ACTION TAKEN: Linda Seemeyer motioned to approve the agenda, Amanda Sookraj seconded, accepted unanimously.
 3. GOVERNANCE COMMITTEE
ACTION TAKEN: Minnie Murry motioned to confirm the election of Yolanda Cargile to fill vacant Rock/Private slot, Term 1, October 2014 – June 2016, Jeremy Zajac seconded, accepted unanimously.
 4. CONSENT AGENDA ITEMS
ACTION TAKEN: Mark Spreitzer motioned to accept the Consent Agenda as presented, Amanda Sookraj seconded, accepted unanimously.
 5. COMMUNICATION
 - Chair Remarks
 - Reminder of the Open House on November 13th to welcome Cecilia Dever as the new Executive Director and to say Thank You to Lisa for her work in the past 12 years.
 - Executive Directors Report
 - Staff explained the issue concerning the Family Medicaid audits that involves other clinics and how it may effect Community Action’s First Choice clinic.
 - 1411 Dewey – attempting to sell but will know in a couple of months whether or not we will convert it to a rental property.
 - TPC Closure – one staff person will be effected by discontinuing this program. If additional funding in other programs is not available her lay off date will be January 1, 2015.
 - Fund Development
 - Traci Scherck indicated that fundraising goals have not been met thus far this year due to staff changes within the department. Interviews for key positions will take place on Monday.
 - Traci also encouraged Board members to assist in fundraising by
 - Making connections with individuals in the community that could be ambassadors for our organization.
 - Join in the Friday with Fathers on November 21st and December 5th; a round table event with Fatherhood participants and local businesses.
 - Make a monetary donation that is meaningful to the board member so, when asked, staff can say that we are backed by 100% of our board members. Board members can make their donations specific to a program or for the general fund.

- Letters for our year end campaign will be sent out in the upcoming weeks.
- Wish list for items needed can be found on our website or through the Twin Oaks Shelter newsletter.
- Facebook exposure has increased. The goal is to bring all Community Action pages under one heading so that donors can know more about all of Community Action and what we do. This exposure has changed the demographics of donors as well.

ACTION TAKEN: Minnie Murry motioned to approve the Executive Directors Report, Penny Sonheim seconded, accepted unanimously.

6. STRATEGIC PLAN

- New plan was distributed just prior to the meeting. Marc Perry provided a brief overview.
- Jana Vegge requested input about how CAI meets the #2 ROMA community goals. Jennifer noted the work in the Merrill Neighborhood; Marc discussed programs such as PREP as examples. Minnie Murry noted the importance of creating opportunities to listen to the community. Mark outlined the family goals requesting additional input from the board.
- Mental Health Care is not a specific goal set forth from the Needs Assessment that is done every three years. However, staff does not hesitate to connect a student that has experienced trauma with a qualified professional care giver.
- Modifications were requested in the following areas:
 - Family Goal #1
 - Strategy 1 – Add action step to address mental health
 - Strategy 3 – modify bullet point 4 to include “mental health services, AOTDA”
 - Family Goal #2
 - Strategy 1 – modify bullet point 6 to refer to all school districts in service territory as opposed to Beloit only
 - Family Outcome Measures
 - Outcome 1.b – add “sustain”
 - Outcome 1.f – add this to reference “underemployed individuals who obtain full time employment each year”
 - Add: Family Outcome Measures will be assessed on an annual basis by staff and reviewed by the Board of Directors.
 - Community Outcome Measures
 - Add measure regarding Cultural Competency
 - Agency Goal #2
 - Strategy 1 – Add action step regarding mental health
 - Agency Goal #4
 - Strategy 3 – Add grants

ACTION TAKEN: Jeremy Zajac motioned to approve strategic plan as amended and table Outcome Measures so that revisions to the Outcome Measures can be presented to the Board at the December meeting for approval, Minnie Murry seconded, accepted unanimously.

7. ADJOURN

ACTION TAKEN: Jason Heidenreich motioned to adjourn, Penny Sonheim seconded, accepted unanimously.

Next Meeting: Wednesday, December 10, 2014, 8:30 a.m. 1545 Hobbs Dr, Delavan, WI