

**RESOLUTION**

**ROCK COUNTY BOARD OF SUPERVISORS**

Blue Ribbon Commission on  
Organizational Excellence  
INITIATED BY



2/28/2022  
DATE DRAFTED

**Approving Strategic Plan Consultant Contract with Baker Tilly and Amending the 2022 Budget**

**WHEREAS**, the HueLife Report identified an organization-wide strategic plan as a necessary component of a highly effective organization; and,

**WHEREAS**, the 2022 budget contained \$50,000 from sales tax to undertake a strategic plan; and

**WHEREAS**, the Blue-Ribbon Commission on Organizational Excellence has reviewed proposals from consultants performing strategic plans and has identified Baker Tilly as the recommended firm to undertake this project in the total amount of \$105,772 (which consists of a base bid of \$91,975 plus 15% reimbursable expenses or \$13,797); and,

**WHEREAS**, the Blue-Ribbon Commission recognizes the recommended proposal amount is above the budget by \$55,772 but feels when compared to the other two firms interviewed that the County will be given a substantially greater value.

**NOW, THEREFORE, BE IT RESOLVED** that the Rock County Board of Supervisors duly assembled this 10th day of March, 2022 does hereby contract with Baker Tilly to develop a strategic plan for Rock County in the amount of \$105,772.

**BE IT FURTHER RESOLVED**, the 2022 budget be amended as follows:

Account	Budget	Increase (Decrease)	Amended Budget
Source of Funds 01-1320-0000-47500 Co. Admin. - Excess Sales Tax	0	\$55,772	\$55,772
Use of Funds 01-1320-0000-62119 Co. Admin. - Other Contracted Services	\$50,000	\$55,772	\$105,772

**FISCAL NOTE:**

This authorizes the use of \$55,772 in prior sales tax in addition to the \$50,000 sales tax revenue currently in the budget for the development of a strategic plan.

Sherry Oja  
Finance Director

LEGAL NOTE:

The County Board is authorized to take this action pursuant to §§ 59.01 and 59.51, Wis. Stats. Professional services are not subject to bidding requirements of § 59.52(29), Stats. As an amendment to the adopted 2022 County Budget, this Resolution requires a 2/3 vote of the entire membership of the County Board pursuant to § 65.90(5)(a), Wis. Stats.

Richard Greenlee  
Corporation Counsel

ADMINISTRATIVE NOTE:

Recommended.

Josh Smith  
County Administrator

**Committee Action**

County Board Staff Committee

The County Board Staff Committee recommended this resolution for approval by a unanimous voice vote. Supervisor Yeomans was absent.

Finance Committee

Finance Committee recommended this resolution for approval by a unanimous voice vote. Supervisor Fox was absent.

**Approving Strategic Plan Consultant Contract with Baker Tilly and Amending the 2022  
Budget**

**Executive Summary**

The recently completed HueLife Report contained several specific recommendations on organizational improvements. One of the primary recommendations was to conduct a county-wide strategic plan. The County budgeted \$50,000 to undertake this project.

A request for proposal was advertised and five proposals were received. The Blue-Ribbon Commission on Organizational Excellence reviewed the five proposals and interviewed three firms via zoom. The Blue-Ribbon Commission recommends contracting with Baker Tilly in the total amount of \$105,772, based upon the following factors:

- relevant public sector experience particularly in Wisconsin
- project methodology, including community engagement and incorporating diversity, equity, and inclusion outreach
- possessing a unique understanding of Rock County via auditing the County's financial activities over a 20-year period.

The Blue-Ribbon Commission acknowledges that the bid of \$105,772 (consisting of a base bid of \$91,975 plus reimbursable expenses in the amount of \$13,797, representing 15% of the base bid) is substantially above the budgeted amount of \$50,000. Yet the recommended firm when compared to the other two firms interviewed was given a substantially higher value by the Blue-Ribbon Commission.

The resolution is requesting a budget amendment in the amount of \$55,772 with funds to come from excess sales tax monies.

Subject to approval of the resolution, the firm will begin the month of March. It is anticipated that the firm's project team will begin meetings with the County Board in May. A draft report is projected to be submitted to the County on August 1.

**COUNTY OF ROCK**

**PURCHASING DIVISION**

## PROPOSAL SUMMARY FORM

**PROJECT #:** 2022-06  
**PROJECT:** STRATEGIC PLAN PROJECT  
**PROPOSAL DUE DATE:** FEBRUARY 11, 2022 – 1:30 P.M. (LOCAL TIME)  
**DEPARTMENT:** ADMINISTRATION OFFICE

	BAKER-TILLY	MANAGEMENT PARTNERS	MILLER AND ASSOCIATES	TRANSPRO	KSA
RESPONSIVENESS	25	15	15	5	5
EXPERIENCE	25	20	15	10	5
PROJECT SCHEDULE METHODOLOGY	25	15	20	15	15
COST	15	20	20	15	20
TOTAL SCORE	90	70	70	45	45

**Proposals were evaluated on the following criteria:**

1. Responsiveness to the requirements set forth in this proposal (max. 25 pts.)
2. Experience with like or similar projects, including samples of previous projects (max.25 pts)
3. Project Schedule, methodology and approach (max. 25 pts)
4. Project cost (max. 25 pts.)

The top three vendors were invited to interview for presentations with question answer session. Below is the ranking of the vendors after the presentations. Their decision is Baker-Tilly.

Request for Proposals was advertised in the Janesville Gazette and on the Internet. Twelve additional vendors were solicited that did not respond.

**PREPARED BY: SHILO TITUS, PURCHASING MANAGER**

DEPARTMENT HEAD RECOMMENDATION: \_\_\_\_\_

SIGNATURE	DATE

**GOVERNING COMMITTEE APPROVAL:** \_\_\_\_\_

**CHAIR** **DATE**