



For Immediate Release  
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## Check the Accuracy of New Broadband Map

The Federal Communications Commission (FCC) has rolled-out [a new national broadband map](#). **Rock County residents** are asked to validate the accuracy of the information that's contained within this federal broadband database. **The deadline to check the map's accuracy is January 13, 2023.**

According to the WI Public Service Commission.....

- **What information is included on the map?** The map displays **address-level availability and data** (as self-reported by internet service providers) **for fixed and mobile broadband**; and data aggregated to larger areas too (e.g. county, census place, congressional district, state). Data can be examined by exploring the map's digital interface or by searching by state or address. The map also displays coverage data by provider, as well.
- **How does this affect you and your community?** In cases where the map indicates broadband speeds that are not accurate, it is important to challenge the results being presented on the map. **Failure to do so could jeopardize Rock County's ability to secure a portion of the more than \$42 Billion set aside for broadband expansion under the Broadband Equity Access and Deployment (BEAD) program depends in large part in residents and businesses checking the map's accuracy.** To test the current broadband speed at your location, and then compare it to those speeds referenced on the new FCC map, visit this link: <https://madisonregion.org/test-your-speed/> .
- **How to submit a challenge/correction:** If the broadband speed data on this new FCC map is inaccurate, citizens/communities are encouraged to submit a challenge or request a correction. **There are three types of challenges: availability challenges, mobile availability challenges, and location challenges.** Additional info about this challenge process can be found online by clicking on this link - [How to Use the FCC's National Broadband Map help page](#).

For additional information, please contact the Rock County Administration at 608-757-5510 or [countyadmin@co.rock.wi.us](mailto:countyadmin@co.rock.wi.us) or check the Rock County Broadband page at: <https://www.co.rock.wi.us/residents/broadband-project>.

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