



**ROCK COUNTY, WISCONSIN**  
**Board of Supervisors**  
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For Immediate Release  
December 19, 2022

Dear Rock County Resident:

Are you tired and frustrated with poor or no broadband service at your home or business? You or someone you know may lack adequate and/or acceptable broadband access.

The Federal Communications Commission (FCC) rolled-out [a new national broadband map](#) and we are asking for your help to check the map's accuracy. **The deadline for checking the map's accuracy is January 13, 2023.**

- **What information is included on the map?** The map displays **address-level availability** and **data** (as self-reported by internet service providers) for **fixed** and **mobile broadband**; and data aggregated to larger areas too (e.g. county, census place, congressional district, state). Data can be examined by exploring the map's digital interface or by searching by state or address. The map also displays coverage data by provider, as well.
- **How does this affect you and your community?** In cases where the map indicates broadband speeds that are not actually being provided at your home or business, it is important to challenge the results being presented on the map. **Failure to do so could jeopardize Rock County's ability to secure a portion of the more than \$42 Billion set aside for broadband expansion under the Broadband Equity Access and Deployment (BEAD) program.** To test the current broadband speed at your location, and then compare it to those speeds referenced on the new FCC map, visit this link: <https://madisonregion.org/test-your-speed/>.
- **How to submit a challenge/correction:** If the broadband speed data on the map is wrong, you are encouraged to submit a challenge or request a correction. **There are three types of challenges: availability challenges, mobile availability challenges, and location challenges.** Additional info about this challenge process can be found online by clicking on this link - [How to Use the FCC's National Broadband Map help page.](#)

Thank you in advance for your help to increase broadband access throughout Rock County. Also, please spread the word through your work and personal networks via email, newsletters, social media posts, etc. If you have any questions, please contact us, or visit the Rock County Broadband page: <https://www.co.rock.wi.us/residents/broadband-project>.

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