

# NUTRITION COLLABORATIVE OF ROCK COUNTY

## YEAR IN REVIEW 2023

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### WELCOME

Welcome to the Nutrition Collaborative of Rock County's year in review! The Nutrition Collaborative of Rock County (NCRC) is a multi-disciplinary group of individuals and organizations dedicated to addressing food insecurity in Rock County. The NCRC is in its second year of operation and beginning to implement its first ever strategic plan to implement its first ever strategic plan.

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### VISION

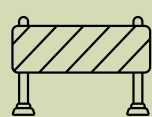
Food Access, Nutrition Education, Community Connection

### MISSION

Improving health outcomes through collaboration by connecting resources, increasing access to healthy foods, and providing nutrition education.

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## COMMUNITY COMMITMENTS



We are committed to addressing the root causes and barriers that contribute to food and nutrition insecurity.



We are committed to promoting healthy eating.



We are committed to a community-centered approach.



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## COMMUNITY EVENTS

The NCRC participated in events around Rock County including giving out over 100 smoothies at the Beloit Farmers Market made by bike! The NCRC works to be continually engaged with the Rock County community.



## GARDEN MEET AND GREET

Pictured below the Nutrition Collaborative took place in a community Meet and Greet at Merrill Community Sharing Garden in Beloit. Members spent the afternoon helping in the local garden!





## FALL RETREAT

In September the Nutrition Collaborative had its annual fall retreat. Pictures are just a few of the collaborative members who attended the meeting to discuss strategic planning efforts and future activities. The collaborative also engaged in team building efforts and the first annual recipe contest.



## STRATEGIC PLANNING

The NCRC spent July through December developing the first ever strategic plan for the collaborative. This plan will help to guide NCRC initiatives and projects through December 2026. The following are our five strategic priority areas.

### **Strategic Priority 1: Partnership**

Goal: The NCRC will develop a strategic partnership plan and foster relationships

### **Strategic Priority 2: Awareness**

Goal: The NCRC will raise awareness of Nutrition Collaborative Work

### **Strategic Priority 3: Education**

Goal: The NCRC will achieve a shared understanding of language and topics around food access and security.

### **Strategic Priority 4: Financial Stability**

Goal: The NCRC will develop a framework for financial viability including community-based and internal expenses.

### **Strategic Priority 5: Policy**

Goal: The NCRC will investigate the policy and systematic changes necessary for improvement in the local food environment.

TO LEARN MORE OR JOIN THE COLLABORATIVE  
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