



NEWS RELEASE

FOR IMMEDIATE RELEASE

To: Local Media and Press Release Subscribers
From: Katrina Harwood, Health Officer
Date: April 1, 2024

**Rock County Public Health Celebrates National Public Health Week by
Unveiling New Department Logo**

Rock County, WI – April 1-7, 2024 is [National Public Health Week](#) in the United States, and this year's theme is "Protecting, Connecting and Thriving: We Are All Public Health". It is a time when Rock County Public Health (RCPH) celebrates our staff and the progress we have made. As a special way to celebrate this year, RCPH is proud to unveil its new logo:



The new RCPH logo represents the department and its work. The five shapes represent the [five foundational areas within the foundational public health model](#). The shapes, like leaves, represent our work to improve the whole environment to ensure Rock County can reach its full health potential. Like conversation bubbles, the shapes also represent the importance of community engagement.

As an addition to our public health week celebration, RCPH has recently published its [2023 Annual Report](#), which is located on the RCPH website.

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Rock County Public Health serves Rock County residents by improving population health outcomes and removing barriers through community partnerships to provide everyone the opportunity to reach their full health potential. Visit the Rock County Public Health [website](#) and follow them on [Facebook](#) and [Instagram](#).

Please send all media inquiries to:

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Helping Rock County Reach Its Full Health Potential

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