



NEWS RELEASE

FOR IMMEDIATE RELEASE

To: Local Media and Press Release Subscribers
From: Katrina Harwood, Health Officer
Date: April 26, 2024

Measles Exposure in Rock County

Rock County, WI – Rock County Public Health has been notified that a person residing in Dane County has a confirmed case of measles and spent time in Rock County while infectious.

Rock County Public Health, in coordination with Wisconsin Department of Health Services, Public Health Madison & Dane County and SSM Health, is working to identify and notify people who may have been exposed to the measles virus.

Individuals who were at the following locations may have been exposed to measles:

- Kwik Trip at 603 W Madison Ave in Milton, WI on Sunday, April 21 between 2:45 pm and 5:00 pm
- SSM Health Dean Medical Group - Janesville, 3200 E Racine St, Janesville, WI, on Monday, April 22 between 1:00 pm and 5:00 pm
- SSM Health Mary's Hospital – Janesville, 3200 E Racine St, Janesville, WI, on Tuesday, April 23 between 8:00 am and 6:00 pm

Anyone at these locations during these dates and times should check their vaccination status. Immunization records are available at the [Wisconsin Immunization Registry](#).

Anyone who is unvaccinated and was at these locations should stay home and contact RCPH or their local health department for guidance.

SSM Health is working to contact any known patient who may have been exposed to measles while on the campus Monday afternoon or Tuesday by MyChart or phone.

The measles vaccine is highly effective. Fully vaccinated people are at low risk of contracting measles even with exposure to a contagious person.



Helping Rock County Reach Its Full Health Potential

3328 US Hwy 51 N, Janesville, WI 53545-0772 | PO Box 1088, Janesville, WI 53547-1088
www.co.rock.wi.us/departments/public-health | (608) 757-5440 (608) 758-8423 (fax)

Anyone who develops measles symptoms including a cough, high fever, runny nose or watery eyes should call their primary care provider or contact them via MyChart and let them know about possible exposure to measles. Anyone having severe symptoms that require immediate care, please call the Urgent Care or the Emergency Room before you seek care so they can arrange for proper precautions.

The measles virus is commonly [spread](#) through the air when an infected person coughs or sneezes and can remain infectious in the air or on surfaces for up to two hours after an infected person leaves an area. Symptoms of measles can appear from 7 to 21 days post-exposure. People with measles may experience a high fever, cough, runny nose, tiny white spots (Koplik spots) inside the mouth, and a rash. Infected people can spread measles to others from four days before through four days after a rash appears.

The best protection against measles is the measles-mumps-rubella (MMR) vaccine. The MMR vaccine has been used for years to protect against measles and provides long-lasting protection against all strains of the virus. Two doses of the vaccine are 97% effective at preventing the virus. One dose is about 93% effective. All children should get two doses of MMR, starting with the first dose at 12 through 15 months of age, and the second at four through six years old. Everyone six months and older who are [travelling internationally](#) should also get the MMR vaccine at least two weeks before they travel.

While Rock County has high measles vaccine coverage, there are still folks in our community who are at risk. Help prevent measles in Rock County by checking your vaccination status in the Wisconsin Immunization Registry, and using common [respiratory virus prevention](#) like practicing good hygiene, or wearing a mask and physical distancing if you are sick. If you or your child are due for vaccines, contact your healthcare provider. If you are uninsured or underinsured, contact Rock County Public Health at 608-757-5440. If you need assistance finding a doctor or community clinic near you, call 211.

For information on measles, including the ongoing measles outbreak, visit the CDC.

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Rock County Public Health serves Rock County residents by improving population health outcomes and removing barriers through community partnerships to provide everyone the opportunity to reach their full health potential. Visit the Rock County Public Health [website](#) and follow them on [Facebook](#) and [Instagram](#).

Please send all media inquiries to:



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