

## **Arrowhead Library System**

Strategic Planning Kickoff Session

Tuesday, May 19, 2015 - 4:00 PM – 6:00 PM

Milton Public Library – 430 E. High St.

Milton, WI 53563 – Lower Level Meeting Room

- I. Introductions
- II. Review of proposed planning process and discussion of recommended changes to the process
- III. Planning Context – Where we are now
- IV. SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis
  - a. SWOT (Target - ALS member public libraries)
  - b. SWOT (Target – Arrowhead Library System)
- V. Review of Background Materials
  - a. Usage maps
  - b. Web survey
  - c. Statistical comparisons with other Wisconsin library systems
- VI. Discussion of next steps and possible meeting date for the “Planning Retreat” (Please bring your calendars)
- VII. Adjournment